

REACH Labs are pre-conference workshops designed to help trainers expand their crucial skills both personally and professionally and learn how to address and combat bias.

LAB #1: The Power of Habit™ + Fast Track Certification

Scott Robley, Client Solutions Engineer and Master Trainer

Joe Smith, Client Implementation Specialist and Master Trainer

Build healthy professional and personal habits with less effort and greater success.

Join us in-person for our course The Power of Habit. The ability to build good habits separates the highest achievers in life from average performers, and research in the science of habit formation shows that this ability can be developed. Based on the bestseller by Charles Duhigg, The Power of Habit teaches a skillset for aligning behavior with values and goals, continually improving, adapting to the challenges and changes of work and life, and optimizing personal performance.

SPECIAL CERTIFICATION OFFER: Previously certified trainers who attend The Power of Habit at REACH not only receive a \$200 discount on the course, but also get access to the Fast Track certification for FREE (retails for \$695). Bring The Power of Habit into your team or organization at this unprecedented cost savings.

REGISTRATION INCLUDES:

- 6-hour in-person course
- Free Fast Track certification
- Breakfast and lunch

PRICING: \$695 USD (Savings of \$895). Total 3-day conference pricing: \$1,644 USD.

Register before September 30, 2021 for Early Bird Pricing. After 9/30, price rises to \$1,944.

LAB #2: Getting Things Done® + Fast Track Certification

Justin Hale, Training Designer and Master Trainer

Reta Clyde, Client Implementation Specialist and Master Trainer

Manage attention, energy, and workflow for greater productivity with less stress.

Join us in-person for our course Getting Things Done (GTD®). The GTD methodology was developed 30 years ago by *New York Times* bestselling author David Allen. Researchers have since shown that the GTD principles relieve cognitive load, allow for increased focus, even result in peak performance, or what is popularly called “flow.” In other words, GTD isn't only about getting things done. The real promise of GTD is efficient engagement. It's productivity with presence and purpose.

SPECIAL CERTIFICATION OFFER: Previously certified trainers who attend GTD at REACH not only receive a \$200 discount on the course, but also get access to the Fast Track certification for FREE (retails for \$695). Bring GTD into your team or organization at this unprecedented cost savings.

REGISTRATION INCLUDES:

- 6-hour in-person course
- Free Fast Track certification
- Breakfast and lunch

PRICING: \$695 USD (Savings of \$895). Total 3-day conference pricing: \$1,644 USD.

Register before September 30, 2021 for Early Bird Pricing. After 9/30, price rises to \$1,944.

LAB #3: Managing Bias

*Mike Rognlien, L&D Consultant and Author of “This Is Now Your Company”
Brooks Scott, Executive Coach*

Managing Bias was designed by Mike Rognlien and Sheryl Sandberg with the purpose to make it easier and more likely that people will have conversations about the biases that affect their personal, team, and organizational results.

The course is based on two core philosophies: one, that we all have biases and can all benefit from being better scientists of our own behavior; and two, by becoming aware of these biases and their impacts on our behavior, we can make small individual changes that add up to significant collective changes in any organization.

Unlike many training programs that focus specifically on skill development, this course recognizes that most people have never had a workplace conversation about bias and that building that capability first—the ability to talk to each other—is the hardest and most important first step. You’ll learn:

- How diversity, inclusion, and implicit/conscious bias impact our experience.
- Several types of biases that directly impact people based on the two largest non-majority group types: race and gender.
- Real-world scenarios in which bias is present and impacts results.
- Approaches to conversations to drive greater awareness and better results.
- An action plan for owning, driving, and role-modeling new behavior.

REGISTRATION INCLUDES:

- 4-hour workshop
- Breakfast and Lunch

PRICING: \$495 USD. Total 3-day conference pricing: \$1,444 USD.

Register before September 30, 2021 for Early Bird Pricing. After 9/30, price rises to \$1,744.